

## **ROTARY ADELAIDE STORY.**

Welcome to Rotary Adelaide, a diverse and inclusive group of like-minded people who leverage our networks, skills and expertise to get things done.

We are driven by the need to help others and change lives through positive social impact.

If our community has an unmet need, whether it's here or around the world, then we step up. If additional resources are required then we volunteer; if there's a shortfall of money then we fundraise.

Practicing leadership in service of others, we apply a spirit of fellowship and fun across everything we do.

United, we work together, collaborating and making friends along the way because we know that together we'll achieve more than we ever will alone.

We are Rotary Adelaide and we are **people of action**. Join us.

## **OUR VISION:**

For members of Rotary Adelaide to be people of action, working together to create a better place for our community and the world, through purpose, fellowship and fun.

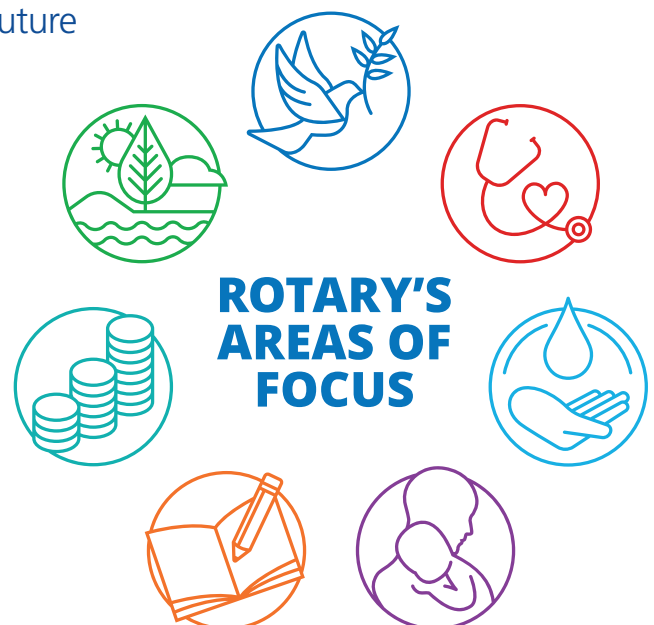
## **OUR PURPOSE:**

To bring diverse business, professional and community leaders together to provide understanding, humanitarian service and peace in Adelaide and throughout the world by:

- honouring our Club's past and embracing our future
- growing organically and sustainably
- being innovative and even revolutionary as we support Rotary International's Areas of Focus.

## **OUR STRATEGIC OBJECTIVES:**

1. Create impactful service and engagement opportunities
2. Enhance participation and fellowship
3. Develop ethical leaders
4. Increase membership diversity and inclusion
5. Raise our profile



DNA:

Collective **impact**

Essence:

Rotary Adelaide offers opportunities for volunteering, fundraising and friendships across a broad range of local and international projects, our inclusive and diverse membership leverage their networks, skills and expertise to collectively collaborate in a spirit of fun and friendship because we are like-minded people who share a need to help others and change lives through positive community impact.

Focus areas:

Impactful service and engagement

Enhancing participation and fellowship

Developing ethical leaders

Increasing inclusion and diversity

Raising our profile

Values:

Service

Fellowship

Diversity

Integrity

Leadership